



KFW



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**CORAL TRIANGLE
INITIATIVE**
ON CORAL REEFS, FISHERIES
AND FOOD SECURITY

Coral Triangle Conservation Fund

For Resilient Oceans and Communities

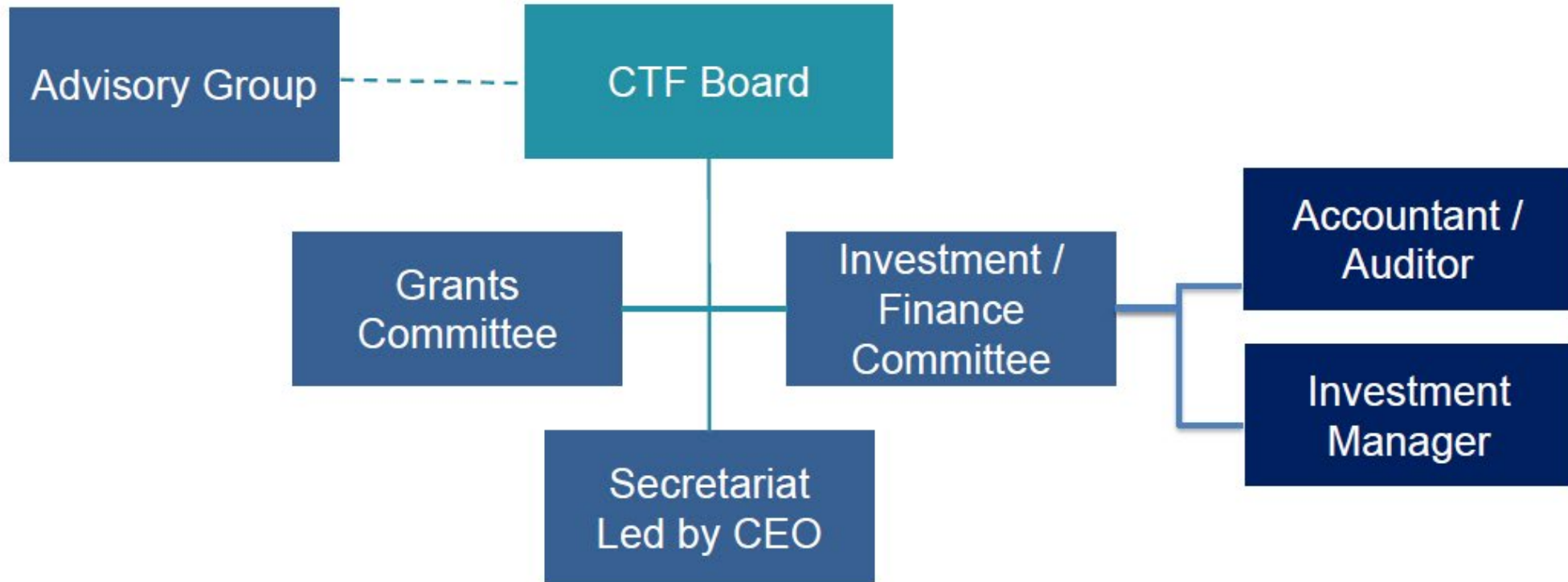
1st Advisory Group Meeting
19 Oct 2023

Agenda

- 1** Advisory Group TOR recap
- 2** Progress thus far
- 3** CEO Hire
- 4** Donor Roundtable
- 5** Legal and Tax
- 6** Logo and Branding
- 7** Next Steps
- 8** Proposed Points for SOM

Advisory Group TOR recap

Governance Structure



Advisory Group: Partners



Senior Environment
Specialist (Consultant)
Asian Development Bank



Mr. Arunkumar Abraham



Deputy Head of Secretariat
Global Fund for Coral Reefs
(GFCR)



Mr. Yabanex Batista



Director, Coral Reef
Conservation
Wildlife Conservation
Society



Dr. Emily Darling



Ms. Laura Whitford
Conservation Partnership Director
The Nature Conservancy



Project Management Specialist
USAID Regional Development
Mission for Asia



Ms. Araya Poomsaringkarn



Global Coordinator
International Coral Reef
Initiative



Mr. Francis Staub



Conservation Finance
Blue Nature Alliance
Conservation
International



Mr. Chris Stone

Advisory Group: CT6 Representatives



Head of Sub-Directorate of Infrastructure, Facility and Conservation Partnership Directorate of Conservation and Biodiversity, Ministry of Marine Affairs and Fisheries (MMAF) Jakarta, Indonesia



Dr. Firdaus Agung



Deputy Undersecretary, Environmental Management Division (BPAS) Ministry of Environment and Water (KASA), Malaysia



Mr. Eddy Mazuaansyah bin Mohd Ali Murad



Senior Analyst – Renewable Resource Branch, Sectoral Policy Division Department of Treasury Port Moresby, Papua New Guinea



Mr. Junior Hasu



Director of DENR Financial and Financial Service Department of Environment and Natural Resources of the Philippines Quezon City, the Philippines



Dir. Angelito V. Fontanilla

Acting Director for Economic and Productive Division Ministry of Development Planning and Aid Coordination Honiara, the Solomon Islands



Mr. Mathew Walekoro



Director General for Fisheries Ministry of Agriculture and Fisheries Dili, Timor-Leste



H.E. Acacio Guterres

Advisory Group TOR



The CTCF Advisory Group (AG) is an **informal committee** of stakeholders and subject matter experts who provide the CEO and Board of the CTCF with input and expertise **on an ad hoc basis**.

Advisory Group members may be consulted individually or collectively for their input on specific topics related to the CTCF.

The AG will meet **2 times per year as a group**. The members of the AG will also be solicited for their input via emails, phone calls, shared documents/request for comments, and occasionally surveys.

The AG performance a **consultative role**, rather than a governance role.

Membership in the AG will be **by invitation of the Board or CEO of the CTCF**. There will be no fixed terms of service.

Topics on which the AG may be invited to provide input include, *inter alia*:

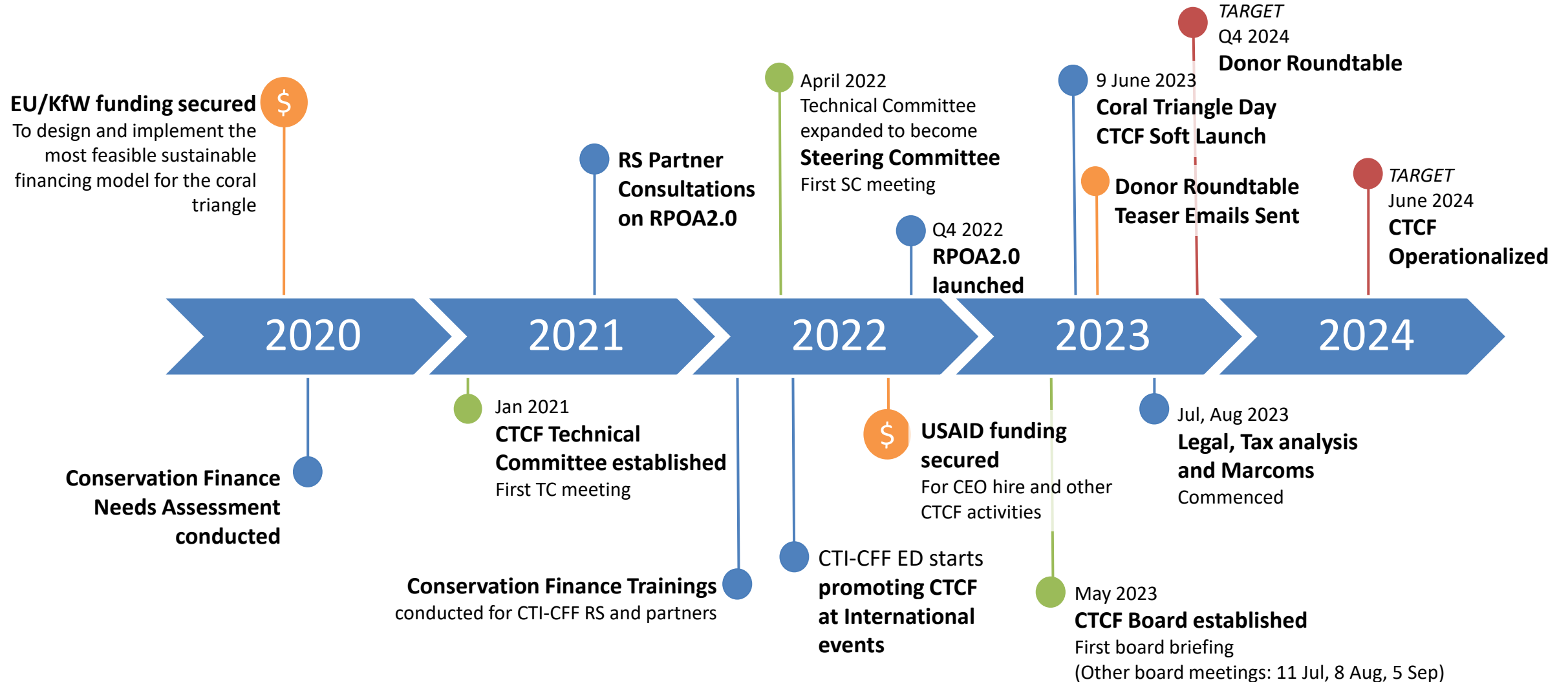
- Official name of the Fund
- Logo and branding
- Programmatic/grant-making strategy (ie “log frame”)
- Scientific and technical topics
- Social topics (including Indigenous People and Local Communities, social safeguards)
- Communication and outreach strategies
- Resource mobilization and funding opportunities

The creation of the AG coincides with the appointment of the Board and the dissolution of the Steering Committee. It functions as a natural successor to the Steering Committee that guided the initial design of the CTCF.

The background features a close-up of a green sea anemone with numerous tentacles. A fish is visible, swimming near the anemone. The entire scene is overlaid with a semi-transparent dark blue rectangle.

Progress thus far

Timeline of Initiative



Three CTCF Board Meetings thus far

Proposed **Interim** Board Chair to be Chris (current CTI- CFF DD) after 8 Nov 2023



CTI-CFF Executive Director representing the CTI-CFF (*ex officio*) and serving as founding Chair of the Board



Dr Mohd Kushairi Bin Mohd Rajuddin



Senior Financial and Legal Advisor (Independent)



Anne Desdoigts



Executive Director, Coral Triangle Centre



Rili Djohani



KIV donor



VP for Technical Services, Pacific Ream Innovations Management and Exponents, Inc.



Len Garces



CEO, International Science Council



Dr Salvatore Arico



Commonwealth National Climate Finance Advisor to the Government of the Solomon Islands



Dr. Michael Oto'ara Ha'apio

CTCF Soft Launch



Coral Triangle nations eye new fund to back marine action plan

Published 08:15 on June 14, 2023 / Last updated at 08:20 on June 14, 2023 / Asia Pacific, Biodiversity, Other APAC / No Comments

The six-nation Coral Triangle Initiative is launching a conservation fund with initial contributions from German development bank KfW and USAID to back its new action plan for marine protection.

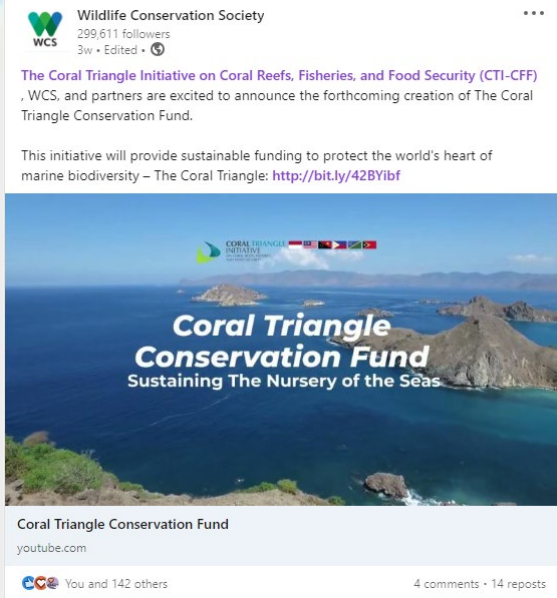
KANAL METRO

The Coral Tri support a rec Coral Triangle

Coral Triangel Conservation Fund: Gerakan Upaya Perlindungan dan Konservasi Alam Laut

Designed as Regional Pla activities sinc

Those include protecting the health and biodiversity of the member nations – Indonesia, Malaysia, the Philippines, Papua and Timor Leste.



Recent Updates To FRWG and Strategic Partners



Update to FRWG (5 Oct):

- Trust Funds 101
- Trust Fund Governance Structure
- Trust Fund Name
- Recruiting Process of Trust Fund CEO
- Legal and Tax
- Logo and Branding

Update to Partners (9 Oct):

- Progress thus far
- Involvement of Strategic Partners
- CEO Roundtable
- Recruiting Process of Trust Fund CEO
- Legal and Tax
- Logo and Branding
- Next Steps
- Proposed Points for SOM

Donor Roundtables

Proposed Donor Roundtable Agenda



1 Opening Speech & Introductions
Dr Christovel Rotinsulu, CTCF Interim Founding Board Chair (after 8 Nov),
XX representative from FRWG,
Martin Callow, WCS South-east Asia Archipelago Regional Director, 10 min

2 Why Funders are Supporting Coral Triangle
XXX, EU/KfW/USAID, 5 min

3 Why a Regional Trust Fund
XXX, CTCF CEO, 5 min

4 CTCF Governance and Strategy
XXX, CTCF CEO, 5 min

5 CTCF Resourcing Needs
XXX, CTCF CEO, 5 min

6 Discussion
Led by XXX, CTCF CEO, 25 min

Donor Roundtable Milestones

- Inaugural CEO hired
- Strategic plan developed

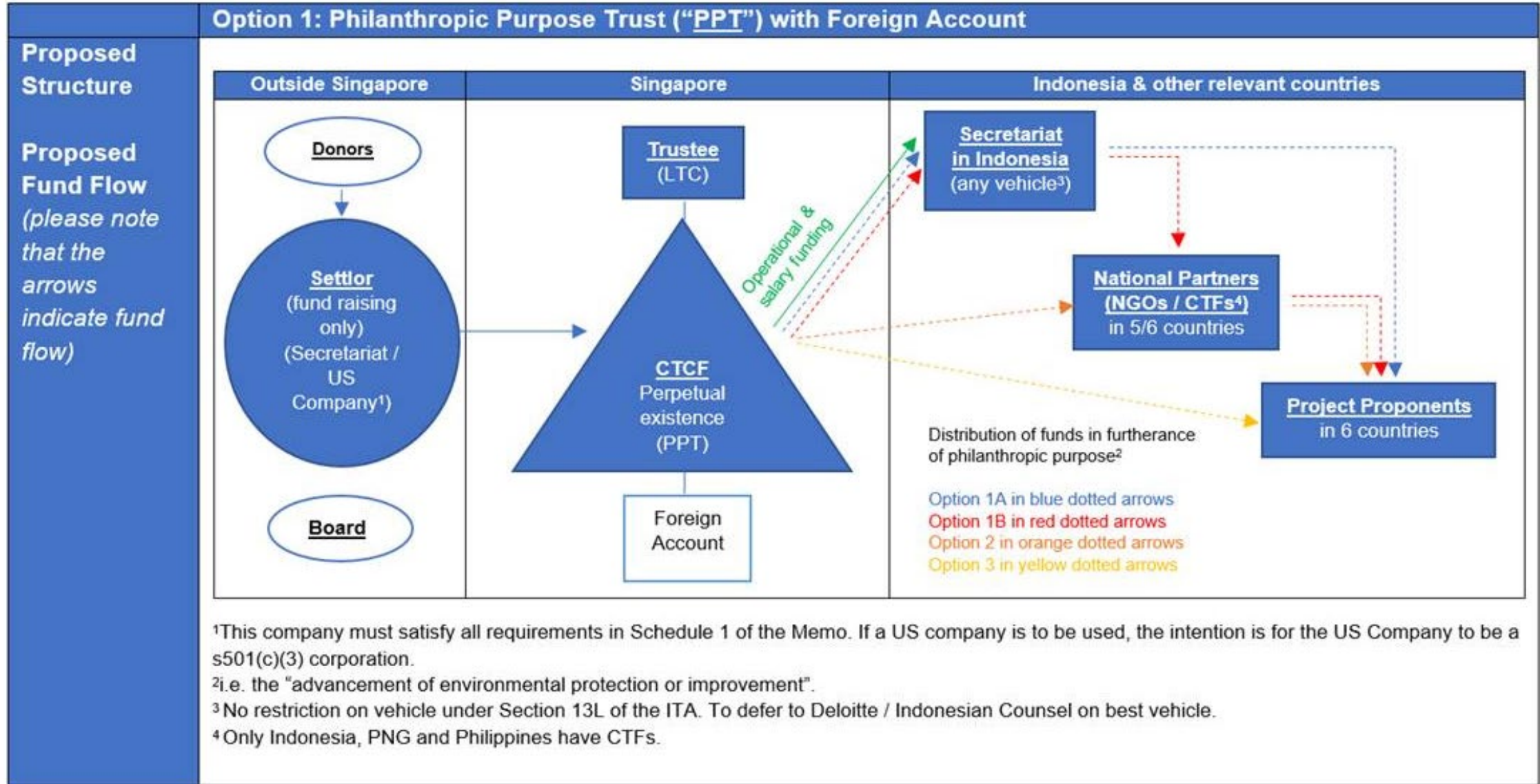
CEO Hire

CEO Position Financed through USAID

- Additional to USAID grant (US Dept of Interior) to CTI-CFF
- Channeled through the CTI-CFF for administration
- Final Candidate endorsed by the Founding Board
- Finalizing CEO hire (contingent offer letter signed)

Legal and Tax Considerations

Legal Structure being analyzed



Logo and Branding

Branding Survey

Q1. If the Fund were a person, what kind of personality do you think he/she would have?

Charismatic leader

Young

Vocal Kind Dynamic Attractive

Innovative Visionary

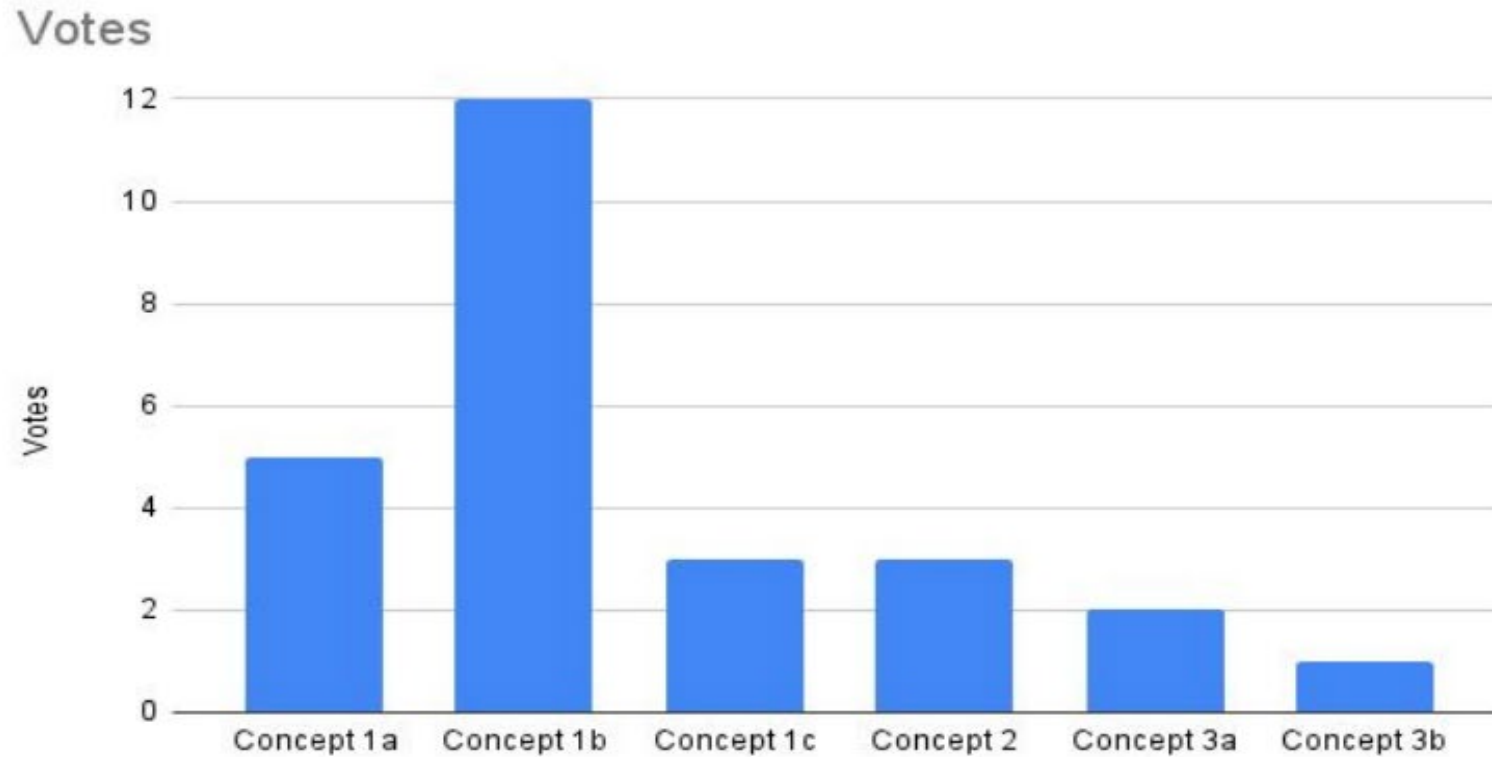
Professional Caring An innate ability to see the world differently.

Branding Survey

1. If the Fund were a person, what kind of personality do you think he/she would have?
2. Who do you see as the key stakeholders for the Coral Triangle Conservation Fund (CTCF)? Who are the audiences for the logo?
3. What should the Coral Triangle Conservation Fund logo communicate or say to its audiences?
4. What colors would you suggest for the logo? Why?
5. Are there any visual (graphic) elements you would like to see in a logo? Example: trees, water, specific animals, etc
6. In your opinion, what defines a well-designed logo?
7. In the image below, we show 28 examples of logos. Which of these logos do you like? Why?
8. Which of these logos do you dislike? Why?
9. Do you have any other ideas or comments you would like the design team to consider?



Results of Logo Voting



Concept 1a



Concept 1b



Concept 1c



Concept 2



Concept 3a

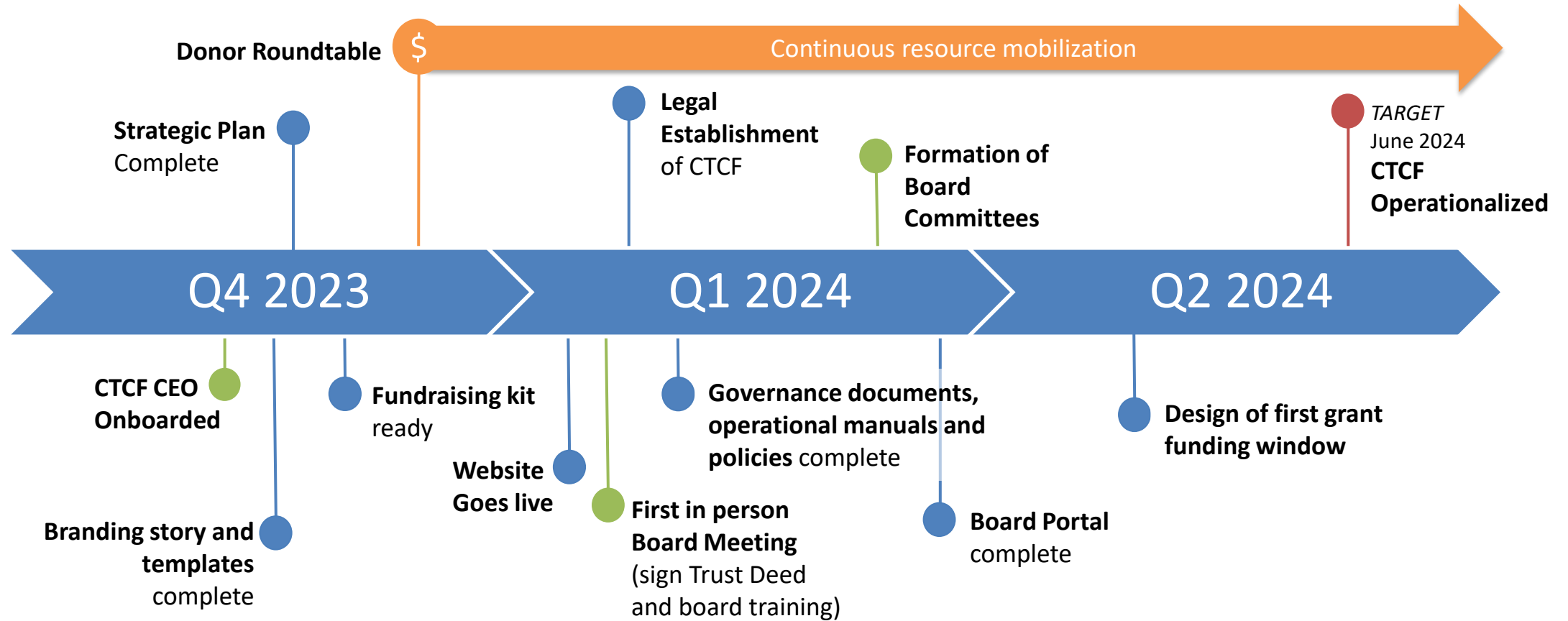


Concept 3b



Next Steps

Next Steps



Proposed Points for SOM

Proposed points for SOM

- **Reaffirm need for Regional Trust Fund:** Increasing risks from a changing climate emphasizes need for a regional trust fund for the Coral Triangle, which has the following proposed mission:
 - Priority Marine Protected and Conserved Areas in the Coral Triangle are effective, climate resilient, and sustainable while benefitting nature and communities*
- **Endorse Name of Trust Fund:** Brand name to be Coral Triangle Conservation Fund
- **Re-affirm launch commitment:** to have the independent fund launched by June 2024
- **Commit Institutional Support:**
 - Task the RS to be actively supporting the CTCF Board and CTCF Technical Team (WCS/CFA)
 - Task CT6 to actively support CTCF through the CTCF Advisory Group and Grants Committee
 - Task FRWG to have representation at the upcoming donor roundtables
- **Endorse Interim Board Leadership:** Dr Chris Rotinsulu to be the interim CTCF Board Chair until new CTI-CFF ED appointed

An underwater photograph of a fish swimming near a coral reef. The fish is partially obscured by a large, semi-transparent blue rectangular overlay that covers most of the image. The coral is green and textured, and the water is dark blue.

Thank you